

Cookies and privacy policy

Introduction

When you visit our website, information is collected about you, which is used to customize and improve our content and to increase the value of the advertisements displayed on the site. If you do not want the information to be collected, you should delete your cookies ([see instructions](#)) and refrain from further use of the website. Below we have elaborated on which information is collected, its purpose, and which third parties have access to it.

Cookies

Websitet indeholder cookies fra tredjeparter, der i varierende omfang kan omfatte:

The website uses "cookies", which are text files that are saved on your computer, mobile phone, etc., to recognize it, remember settings, perform statistics, and target ads. Cookies cannot contain harmful code such as viruses.

It is possible to delete or block cookies. ([see instructions](#))

If you delete or block cookies, advertisements may become less relevant to you and appear more frequently. You may also risk that the website does not function optimally and that there is content that you cannot access.

The website contains cookies from third parties, which to varying extents may include:

- simply.com
- vestjyskmarketing.dk

Personal data

General information

Personal information is all kinds of information that can be attributed to you to one extent or another. When you use our website, we collect and process several such information.

We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet, or mobile phone, your IP number, geographic location, and which pages you click on (interests).

Security

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, degraded, or coming to the knowledge of unauthorized persons, misused, or otherwise processed in violation of the law.

Purpose

The information is used to identify you as a user and show you the ads that will most likely be relevant to you, to provide the services you have requested, such as to send a newsletter. In addition, we use the information to optimize our services and content.

Period of storage

The information is kept for the period permitted by law, and we delete it when it is no longer necessary. The period depends on the nature of the information and the background for storage. Therefore, it is impossible to specify a general time frame for when information is deleted.

Disclosure of information

Data about your use of the website, which advertisements you receive and possibly click on, geographic location, gender, age segment, etc. disclosed to third parties to the extent that this information is known. You can see which third parties are involved in the section on "Cookies" above. The information is used for advertising targeting.

We also use a few third parties to store and process data. These only process information on our behalf and may not use it for their purposes.

Dissemination of personal data such as name, e-mail, etc. will only happen if you consent. We only use data processors in the EU or in countries that can provide your information with sufficient protection.

Access and complaints

You have the right to be informed about which personal data we process about you. You can also object to the use of information at any time. You can also revoke your consent for information about you to be processed. If the information processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries about this can be made to: c@oldenggaard.dk. If you want to complain about our processing of your data, you can also contact the Danish Data Protection Authority <https://www.datatilsynet.dk/>

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